

Show your support for

# ORANGE SHIRT DAY

On September 30th, people from coast to coast will come together in the spirit of reconciliation and wear orange shirts in honour of Residential School Survivors, our families, and our communities.

[indigenousorangeshirtday.com](http://indigenousorangeshirtday.com)

## EVERY CHILD MATTERS

Indigenous Marketing is helping to build awareness about the harm done to Indigenous children, families, and communities by the Residential School system.

### ABOUT THIS DESIGN

This year's shirts are designed by Aiden Duncan, an Ojibwe Artist from Winnipeg, Manitoba.

"I call this piece One Story. It represents a reminder of each individual's experience with residential schools. Sometimes I think people forget that residential schools are still impacting Indigenous youth today. I suffer from a loss of culture due to my grandmother attending Indian day school. Her favorite animal was the hummingbird. This design represents her and every single person's story as a reminder that every story is different and every child matters."

- Aiden Duncan

While supplies last • Customization Available

Call **877-705-7322** or email  
**[info@indigenousoarangeshirtday.com](mailto:info@indigenousoarangeshirtday.com)** for  
questions or requests

All proceeds support Indigenous-led community programs that support Residential School Survivors.



Qty	Hoodie	T-Shirt
1-11	\$39.99	\$24.99
12-23	\$32.99	\$19.99
24+	\$29.99	\$13.99

Prices in CAD. Shipping and taxes not included.