

On September 30th, show your support

# ORANGE SHIRT DAY

On September 30th, people from coast to coast will come together in the spirit of reconciliation and wear orange shirts in honour of Residential School Survivors, our families, and our communities.

[indigenousorangeshirtday.com](http://indigenousorangeshirtday.com)

## EVERY CHILD MATTERS

Indigenous Marketing is helping to build awareness about the harm done to Indigenous children, families, and communities by the Residential School system. All proceeds support Indigenous-led community programs that support Residential School Survivors.

This year's shirts are designed by Stacia Goodman from the We Wai Kai Nation in British Columbia.

### ABOUT THIS DESIGN

"Mother bears are known as strong protectors of their children, and this strength of spirit should protect all children that need it. Bears are also one of the most loving and caring creatures of their young. I wanted this love and kindness to be brought into the design through the use of heart amongst the strong claws. Gilakasla."

-Stacia Goodman, We Wai Kai Nation

While supplies last • Customization Available

Call **877-705-7322** or email [info@indigenousoarangeshirtday.com](mailto:info@indigenousoarangeshirtday.com) for questions or requests

All proceeds will be donated to Indigenous-led programs supporting Residential School Survivors.



Qty	Hoodie	T-Shirt
1-11	\$35.99	\$19.99
12-23	\$29.99	\$14.99
24+	\$27.99	\$12.99

Prices in CAD. Shipping and taxes not included.

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