



<b>Job Title</b>	Graphic Designer (UI/UX Focus)	<b>Location</b>	Remote, Vancouver Island
<b>Salary</b>	\$60,000 - \$70,000 per year	<b>Position Type</b>	Full Time

Indigenous Marketing Solutions is a creative marketing agency owned by the Naut'sa mawt Resources Group. We help like-minded organizations create effective brand strategies and maximize their reach, leveraging cultural wisdom to craft exceptional brand stories and honour Indigenous voices.

We are seeking a talented **Graphic Designer** with a strong focus on UI/UX design for web projects. The ideal candidate will have a keen eye for design, a deep understanding of user experience principles, and the ability to translate client requirements into visually appealing and functional web designs. In addition to UI/UX, you will also work on various graphic design projects across digital and print media.

#### Key Responsibilities

- Create user-centric web designs that enhance user experience and engagement.
- Create wireframes, storyboards, user flows, and site maps to communicate design ideas.
- Collaborate with the creative and development teams to ensure designs are implemented accurately.
- Conduct user research and usability testing to inform design decisions.
- Design graphics for various digital and print media including websites, social media platforms, print ads, and other marketing collateral.
- Ensure all designs are aligned with brand guidelines and maintain consistency across all materials.
- Stay updated with the latest UI/UX and graphic design trends and technologies.
- Support the creative team in rush projects.

#### Requirements

- Diploma in Graphic Design, UI/UX Design, or a related field.
- 2 years of experience in both UI/UX and graphic design.
- Strong portfolio showcasing web design, UI/UX skills, and other graphic design work.
- Proficient in design tools such as Adobe XD, Figma, and the Adobe Creative Suite.
- Proficient in Wix, Wordpress, and other web development services.
- Excellent understanding of design principles, typography, color theory, and layout.



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- Excellent communication & presentation skills.

#### Benefits

- Extended Health and Dental
- Paid Vacation plus 2 weeks off during the Christmas holiday season

Indigenous Marketing Solutions is dedicated to our commitment of advancing Indigenous businesses and organizations and while we prioritize the hiring of Indigenous candidates whenever possible, we welcome applications from all individuals.

If you are interested in this opportunity, please forward your resume and cover letter to [claire@indigenousmarketing.ca](mailto:claire@indigenousmarketing.ca) and quote **Graphic Designer** in the email subject.

**Note:** This is a remote position for those located within Vancouver Island. The ability to attend our Vancouver Island office in Malahat when requested is required.